

Proposed 2013 MPOC Projects

Community Clean-Up Day

Proposed by Activities Committee (Est. \$7,000)

This project, similar to the one conducted last fall, enables residents to help clean up our open space during a designated weekend (probably in the fall). Funding of this project will enable the BCA to pay for “bagsters” (www.thebagster.com/products/overview.aspx) and for Waste Management pick-up of the filled bagsters (designed to hold 3,300 lbs. of debris or waste). Items not acceptable for bagster pick-up include appliances, asbestos, batteries, chemicals, electronics, fluorescent bulbs/ballasts, food waste, fuel, hot materials, medical waste, oil, paint, propane tanks, railroad ties, tires, and toxic/hazardous waste materials.

Residents interested in participating are to contact the BCA office and pick up a bagster, letting them know the location of the open space to be cleaned. Waste Management will then specify the location where the filled bagster will be picked up.

Originally designed to generate a sense of community, it is hoped that participating neighborhood residents would organize a social get-together after the clean-up.

Tree Management

Proposed by BCA Staff (Est. \$55,000)

Originally proposed by the Community Character Committee, this project was originally approved as a 2012 demo project, but having received so much support from the BCA Board, Staff and residents, funding for continuation of this project is now requested for 2013.

The current 2012 funding of this project enables us to pay for an arborist to evaluate the condition of our trees along Millridge Parkway and for contracting of a third-party to remove and/or trim designated trees. It is hoped that current funding would enable completion of tree management along most of Millridge Parkway this year.

The scope of this project includes (1) promoting safety along the parkways, (2) promoting the growth of healthy trees, and (3) creating an aesthetically pleasing appearance.

2013 funding of this project expands the scope of work begun in 2012 to complete Millridge Parkway (if needed) and onto Brandermill Parkway. In consultation with the arborist, BCA staff and Community Character Committee, work on Brandermill Parkway will move either north (toward Old Hundred Road) or south (toward Genito Road) on Brandermill Parkway. BCA maintenance also furthers this project by directing traffic and cleaning up the open space not covered by third-party agreements.

The goal is to create a clean and open “green” environment of healthy trees, while improving safety and aesthetics along the parkways.

Landscaping at Old Hundred Road and Brandermill Parkway

Proposed by Community Character Committee and BCA Staff (Est. \$5,000)

This project proposes plantings and mulching of the area from the roundabout and in front of resident fences in Quail Hill. The scope of work includes clearing, stump grinding and clean-up of the area. Mulch will be added once the new plantings are in place. Proposed plantings are as follows:

Plantings (closer to the street)	Plantings (closer to the fence line)
5 Red Rocket Crepe Myrtles 3 Redbud Trees 90 Black-Eyed Susans 90 Stella d'Oro Day Lilies	Leather Leaf Mahonia (evergreen with yellow bloom and berries, 6'-10') Glossy Abelia (evergreen with small repeat bloom, 4'-6' high, 5' wide) Osmanthus (evergreen with fragrant flower, 10'-15' high, 10'-12' wide) Arrowwood Viburnum (deciduous, white bloom and berries, native, 6'-8' high, 6'-15' wide) Double File Viburnum (deciduous, spring white bloom, 6'-8' high, 10'-12' wide)

Plantings (closer to street) should provide spring and summer beauty. Plantings (closer to the fence line) will remain consistently green throughout the year and will help to buffer traffic noise (as requested by Quail Hill residents).

Irrigation for the area is presently not available and presents an extremely expensive proposition to install. This proposed plan would extend for about 100' from the road and will impact the fulcrum of the open space at the roundabout.

Directional Signs (Phase 3)

Proposed by Marketing Committee (Est. \$20,000)

Funding for this project continues to replace the existing wooden directional signs along the parkways, including the Brandermill sign on Genito Road, Heritage Farms, and the directional sign to the pool at Harbour Pointe. To support our commercial members, the signs along West Village Green Drive (Holiday Inn and Long & Foster Real Estate locations) will also be replaced. It is anticipated that completion of this phase will conclude this project.

“Show Me Brandermill First”

Proposed by Marketing Committee (Est. \$30,000)

The “Show Me Brandermill First” program is designed to increase awareness and value of Brandermill property to potential home buyers. The Marketing Committee recommends a vigorous marketing campaign through advertising.

Expenditures for this project would include:

- A. The conceptual planning, writing and production of a 4- to 7-minute “video” showing and describing the Brandermill community: its homes, amenities and activities – suggesting the “quality of life” opportunities enjoyed by our residents.
- B. Either upgrading the BCA web site or the creation of a new web site having the capability to show recorded motion presentations with audio. The goal here is to drive potential buyers to a visual tour of our community and neighborhoods that shows our *“resort-like atmosphere with world-class amenities, along with diversity in the style and price range of homes.”*
- C. A media placement plan for displaying :30 and :60 ads to promote our Brandermill lifestyle as well as driving viewers to the longer presentation on our web site.
- D. The conceptual planning, writing and production of several :30 and :60 ads.
- E. A plan for reaching out-of-state buyers who make up a significant percentage of “move-ins.”

Stream Clean-Up

Proposed by Natural Resources Committee (TBA)

It is envisioned that the scope of this project include walking Brandermill streambeds and picking up litter, analogous to the annual James River clean-up project.

Shoreline Erosion

Proposed by Natural Resources Committee (TBA)

2012 funding has afforded testing of three erosion control methods on approximately 100 yards of Brandermill shoreline. A County application has been submitted so that testing may begin this year. Assuming an expeditious application approval, it is anticipated that installation of control materials will begin late summer when reservoir waters recedes. Time will be needed to see how well these test methods work. 2013 funding of this project will enable test sites to be expanded based on 2012 results.

Visual Image Survey

Proposed by NRC (\$12K-\$18K)

With the tree management project presently underway to clean up open areas along the parkways, the NRC would like to offer the residents an opportunity to express how they would like to see the understory developed along the parkways and in open spaces within their neighborhoods. Although there will be at least one community meeting held, it is anticipated that this survey will be conducted primarily via the web. NRC Reps will be utilized to conduct the community meeting and to solicit resident input.

Funding of this project will enable the hiring of a professional firm to create the image survey, collect and collate data, and provide a final report of the survey findings.

Sagegrove Circle Playground/Park (Sagewood)

Proposed by Parks, Amenities and Recreation Committee (Est. \$22,000)

Based on input from Sagewood residents, PARC proposes to fund a revitalization of the playground found on Sagegrove Circle. Replacement of playground equipment is included in this funding as well as replacement recommendations made in the BCA reserve study. Consistent with the feedback from Sagewood residents, other improvements include maintenance of paths, adding mulch, sand, new plantings, and new fencing.

Request for Proposal (“RFP”) for Pool Upgrade Plan

Proposed by Parks, Amenities and Recreation Committee (TBA)

Based on PARC’s recommendation that Brandermill continue to own and operate its pools, an RFP has been submitted to three contractor/engineering firms seeking cost estimates to develop specific site and construction plans that address the entire pool facilities. The financial data should address the BCA’s potential costs for maintaining/operating the pools under both the existing individual membership and universal pool access models.

Ultimately, the BCA Board will decide on one of three options: (1) Brandermill to no longer own pools, (2) Brandermill to own pools with pool membership being paid by individuals (existing model), and (3) Brandermill to own pools with all assessment-paying residents being able to use the pools (universal pool access). It is anticipated that the information gained from this project will provide the BCA Board with better financial information to move forward.

Dredging at The Landing

Proposed by Parks, Amenities and Recreation Committee (Est. \$5,000)

This request for funding will pay for permits necessary to get a cost estimate from a general contractor to dredge the channel at The Landing. The general contractor’s cost estimate will include the cost of any additional permits necessary, the actual dredging of the channel, and removal of materials resulting from the dredging.

Electricity and Security at The Landing

Proposed by BCA Staff (Est. \$25,300)

Funds for this project would allow electricity to be brought to The Landing for use in the existing restroom as well as the installation and operation of a security gate with card access. This project is still in discussion within MPOC, and the Crime Prevention Committee will consider taking a broader look at security throughout all of Brandermill.